

Boutique So Chic

Le Jour Femme opened in 1989 and has spent the last 22 years building up a dedicated following among Düsseldorf's fashion crowd. By introducing the discerning local clientele to a variety of tasteful, hand-picked brands, Le Jour has developed a reputation for customer satisfaction. The boutique stocks an eclectic mix of international designers including Jean Paul Gaultier, Versace, Coccinelle, D.Exterior, Orwell and Closed as well as young talents such as Ines Schneider and Viola Möbius. [SM]
Le Jour Femme, Luegallee 130
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Art Of Denim

Danish brand Jack & Jones is taking inspiration from art this season in its signature denim creations. From the Andy Warhol colour blocks featured in the jeans intelligence range to the premium collection influenced by Japanese photographer Teruyoshi Hayashida's iconic book Take Ivy (which documents the preppy American fashion in the 60s), Jack & Jones has made a new art out of denim. This season, mix dyed pieces with contrasting colours. [DC]

Jack & Jones

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